

Independent Voice for Illinois
11/1-11/6/14
\$ 9,450

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☐ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*

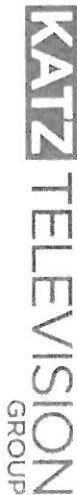




125 West 56th St
New York, NY 10019

Contract # 25344306		Changes as of: 10/28/2016 at 4:57 PM		Version: Highlighting Revision 1	
CPE: 148/162/2561		Flight: 10/31/16 - 11/7/16		Station: WICS	
Agency: STRATEGIC MEDIA SERVICES		Advertiser: Independent Voice for Illinois PAC		Market: Champaign-Springfield-DMA	
1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009		Product: Issue		Office: WASHINGTON	
		Agency Order #: 5529789		Primary Demo: Adults 35+	
		Buyer: Irvin, Michelle		Con Type: POLITICAL/NOTE	
		Salesperson: ALEXANDRA BRADLEY		Assistant: ALEXANDRA BRADLEY	
		202-955-5342		Separation:	
Comments: NEW ORDER. PLS CHCK AND CNF. T&R					
				Total \$: \$9,450.00	
				Total Spots: 14	
				Total CPM: \$0.00	
				Total GRP:	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/31 - 11/7							Total Spots	Total			
							10/31	11/1	11/2	11/3	11/4	11/5	11/6		11/7	\$	CPP	GRP
	M-F 1 5:30a-6a		Newschannel 20 Sunrise	\$300.00	0	30	0	1	0	0	0	0	0	0	1	\$300.00	\$0.00	0.0
REV 2	M-F 2 6a-7a		Newschannel 20 Sunrise	\$450.00	0	30	1	0	1	0	0	0	0	0	2	\$900.00	\$0.00	0.0
	Su 3 7a-8a		Good Morning America	\$400.00	0	30	0	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0
REV 4	M-F 4 5p-5:30p		First News at 5PM	\$750.00	0	30	1	0	0	1	0	0	0	0	1	\$750.00	\$0.00	0.0
	M-F 5 6p-6:30p		Newschannel 20 at 6	\$850.00	0	30	0	1	0	0	0	0	0	0	1	\$850.00	\$0.00	0.0
	Sa 6 6p-6:30p		Newschannel 20 at 6	\$300.00	0	30	0	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0
	M-F 7 10p-10:35p		Newschannel 20 at 10	\$850.00	0	30	0	1	1	0	1	0	0	0	3	\$2,550.00	\$0.00	0.0
REV 8	M-F 8 10:35p-11:35p		Jimmy Kimmel	\$200.00	0	30	1	0	0	1	0	0	0	0	1	\$200.00	\$0.00	0.0
	Th 9 7p-8p		Grey's Anatomy-ABC	\$1,200.00	0	30	0	0	0	0	1	0	0	0	1	\$1,200.00	\$0.00	0.0
	F 10 8p-9p		Shark Tank B-ABC	\$1,000.00	0	30	0	0	0	0	1	0	0	0	1	\$1,000.00	\$0.00	0.0
	Su 11 7p-8p		Once Upon a Time-ABC	\$1,000.00	0	30	0	0	0	0	0	0	1	0	1	\$1,000.00	\$0.00	0.0
TOTALS:							0	6	2	1	2	1	2	0	14	\$9,450.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25344306	Changes as of: 10/28/2016 at 4:57 PM	Version: Highlighting Revision 1	Total \$: \$9,450.00
CPE: 148/162/2561	Flight: 10/31/16 - 11/7/16	Station: W/CS	Total Spots: 14
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Independent Voice for Illinois PAC	Market: Champaign-Sprngfld-Dur DMA	Total CPP: \$0.00
1911 NORTH FT MYER DRIVE	Product: Issue	Office: WASHINGTON	Total GRP:
SUITE 400	Agency Order #: 5529789	Primary Demo: Adults 35+	
ARLINGTON, VA 20009	Buyer: Irvin, Michelle	Con Type: POLITICAL/VOTE	
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY	Separation:
	202-955-5342	202-955-5342	

Special Instructions	
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Order Level Comments	
Date/Time	Added by
10/28/16 4:57 PM	ALEXANDRA BRADLEY
10/28/16 4:57 PM	ALEXANDRA BRADLEY
NEW ORDER, PLS CHCK AND CNF. T&R	
NEW ORDER, PLS CHCK AND CNF. T&R	

Competitive Information	
Market Budget:	\$36,346
WICS Share:	26%
Comment:	
WAND:	28%
WCIA:	37%
WRSP:	9%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	14	\$9,450.00	N/A
Total	100%	14	\$9,450.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	14	\$9,450.00
Total	14	\$9,450.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	10/31/16 8:11 AM				
					\$0
Revision	10/28/16 4:57 PM	ALEXANDRA BRADLEY	Revised		\$0
New	10/28/16 4:56 PM	ALEXANDRA BRADLEY	New	14	\$9,450.00
					\$9,450.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WICS+WICD
2680 E Cook St.
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2015568
Schedule Dates 11/01/16-11/06/16
Advertiser Independent Voices of IL (111663)
Agency Strategic Media Services (8287)
Product POLITICAL ISSUE (ns) (1187)
Brand 148/162/2561 (873405)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Michelle Irvin,
Phone/Fax /
CPE 148/162/2561
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue NEW ORDER. PLS CHECK AND CNF. TRR Alex Bradley

Order # 10/31/16
By Amanda Zanker
EC-P No
Headline # ECR25344306
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,417.50
Net Total \$8,032.50
Sales Tax

WICS+WICD Combo 100/0
By Broadcast Month
Nov. 2016
Grand Total:
Spots 14
Rate \$450.00
\$5,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/01/16-11/01/16	3	:30	5:30A-6A (CST)			1						1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/31/16
2.0	Normal Line / SPOT (2)	11/01/16-11/01/16	3	:30	6A-7A (CST)			1						1	\$450.00	\$450.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/31/16
3.0	Normal Line / SPOT (2)	11/02/16-11/02/16	3	:30	6A-7A (CST)				1					1	\$450.00	\$450.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/31/16
4.0	Normal Line / SPOT (3)	11/06/16-11/06/16	3	:30	7A-8A (CST)								1	1	\$400.00	\$400.00	WICS+WICD Combo 100/0 (WICS)	Good Morning America	10/31/16
5.0	Normal Line / News (4)	11/01/16-11/01/16	2	:30	5P-5:30P (CST)			1						1	\$750.00	\$750.00	WICS+WICD Combo 100/0 (WICS)	First News at 5PM	10/31/16
6.0	Normal Line / News (5)	11/01/16-11/01/16	3	:30	6P-6:30P (CST)			1						1	\$850.00	\$850.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 at 6	10/31/16
7.0	Normal Line / News (6)	11/05/16-11/05/16	3	:30	6P-6:30P (CST)							1		1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 at 6	10/31/16
8.0	Normal Line / News (7)	11/01/16-11/01/16	2	:30	10P-10:35P (CST)			1						1	\$850.00	\$850.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 at 10	10/31/16
9.0	Normal Line / News (7)	11/02/16-11/02/16	2	:30	10P-10:35P (CST)				1					1	\$850.00	\$850.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 at 10	10/31/16
10.0	Normal Line / News (7)	11/04/16-11/04/16	2	:30	10P-10:35P (CST)						1			1	\$850.00	\$850.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 at 10	10/31/16
11.0	Normal Line / SPOT (8)	11/01/16-11/01/16	2	:30	10:35P-11:35P (CST)			1						1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)	Jimmy Kimmel	10/31/16
12.0	Normal Line / Prime (9)	11/03/16-11/03/16	3	:30	6:58P-8P (CST)								1	1	\$1,200.00	\$1,200.00	WICS+WICD Combo 100/0 (WICS)	Grey's Anatomy-ABC	10/31/16
13.0	Normal Line / Prime (10)	11/04/16-11/04/16	3	:30	8P-9P (CST)								1	1	\$1,000.00	\$1,000.00	WICS+WICD Combo 100/0 (WICS)	Shark Tank B-ABC	10/31/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbj.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS-TV
2681 S Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract 2674

Schedule Dates: 11/01/16 - 11/01/16
Advertiser: Independent Offices of IL (1116)
Agency: Strategic Media Services (8287)
Product: POLITICAL ISSUE (ns) (1187)
Brand: 148/162/2561 (873405)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Michelle Irvin,
Phone/Fax: /
CPE: 148/162/2561
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: Issue
NEW ORDER, PLUS CHICK AND CNF, T&R
Alex Bradley

Date Entered: 10/31
Last Modified: 10/31
Entered By: Amanda Painter
CO-OP: No
Headline #: ECR25344306
Demo: A35+
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$1,417.50
Net Total: \$8,032.50
Sales Tax:

WICS+WICD Combo 10/31/0 (WZ)
By Broadcast Month Spots Rate
Nov. 2016 14 \$150.00
Grand Total: 14 \$450.00

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Prime (11)	11/06/16-11/06/16	3	:30	6:58P- 8P (CST)								1	1	\$1,000.00	\$1,000.00	WICS+WICD Combo 10/31/0 (WICS)	Once Upon a Time-ABC	10/31/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg.mnet/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Michelle Irvin

do hereby request station time concerning the following issue:

Independent Voice for Illinois PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: SEE ORDER

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Independent Voice for Illinois PAC, PO Box 9891 Arlington, VA 22219

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Jo Merlau - Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/28/16 [Signature] 202-337-5700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted In Part ☐ Rejected
[Signature] Jennifer E. Valenti (SM) _____
Signature Printed Name Title